

Job Title: Digital Marketing Manager

What is POSaBIT?

POSaBIT is a well-funded FinTech startup, working exclusively within the cannabis industry. We build unique solutions, leveraging cryptocurrency and blockchain technology, to create new and better financial services and transaction methods. Additionally, we build, iterate, and maintain cannabis dispensary point of sale systems used all across the country. Our home base is just outside Seattle (Kirkland, Washington).

Top Reasons to Work with Us

- Our target markets are growing at 25X over the next three years.
- Being part of this new industry, customers need our innovative solutions making us uniquely positioned to capitalize on a one-in-a-lifetime market opportunity.
- We have an undeniable positive impact on our customer's business, providing tremendous value and solving critical pain points.
- We offer a fun, dynamic workplace staffed by passionate individuals who are committed to achieving something special.
- Your contributions will be visible and be impactful!
- Proactivity and risk-taking are encouraged and rewarded.
- Medical, Dental and Vision coverage
- You can bring your dog to work!

Role Responsibilities

- Lead marketing initiatives
- Create blog posts, social media posts, keep a continuously updated content calendar
- Compose and submit press releases
- Ideate and help create sales and marketing collateral
- Manage marketing partner relationships
- Manage events and conventions

What You Need for the Position:

- 3-5 years digital marketing experience
- Strong written and verbal communications skills
- Graphic design skills a plus
- Videography skills a plus
- Ability to juggle proactive and reactive work

What's In It for You

- You get to work in a fast growing industry currently experiencing insane amounts of growth (opportunity to expand significantly)
- You get to make a huge difference
- Stock options, benefits (medical, dental, vision, 401k), expense reimbursement
- High earning potential

POSaBIT Inc. is an Equal Opportunity Employer

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, protected veteran status, or any other characteristic protected by law.

Your Right to Work – *In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.*